

## Message Text

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FM AMEMBASSY NEW DELHI

TO USIA WASHDC

INFO AMEMBASSY ISLAMABAD

SECSTATE WASHDC 9237

UNCLAS NEW DELHI 7832

USIAC

USIA FOR IOR

E.O. 11652: N/A

SUBJECT: IIPO INTERNATIONAL IMAGES STUDY

1. SUBSCRIBERS HAVE JUST RECEIVED COPY OF SOON TO BE PUBLISHED INDIAN INSTITUTE OF PUBLIC OPINION LATEST "INTERNATIONAL IMAGES STUDY" CONDUCTED IN MAY. STUDY INCLUDES QUESTIONS ON LIFTING SUBCONTINENT ARMS EMBARGO, ON INDO-SOVIET RELATIONS TIED TO RUBLE-RUPEE CONTROVERSY, AND USUAL QUERIES ON INDIAN OPINION OF MAJOR FOREIGN COUNTRIES. SAMPLE, AS ALWAYS, EQUALLY DIVIDED AMONG THOUSAND LITERATES IN FOUR METROPO-LITAN CITIES.

2. ARMS EMBARGO LIFTING. 76 PERCENT AWARE OF US ACTION; 66 PERCENT FEEL "VERY STRONGLY" OR "STRONGLY" ABOUT IT (I.E. PRESUMABLY NEGATIVELY); 77 PERCENT SAY SUBCONTINENT ARMS RACE WILL BE GENERATED THEREBY; 88 PERCENT SAY NORMALISATION OF INDO-PAK RELATIONS WILL BE REGARDED; 79 PERCENT THINK PAKISTAN WILL BECOME MORE BELLICOSE. QUESTIONED WHETHER INDIA AND PAKISTAN WILL BE ABLE "TO BUY MORE MILITARY SUPPLIES THAN THEY OTHERWISE WOULD HAVE DONE," THREE PERCENT OF RESPONDENTS ANSWERED YES FOR INDIA; 42

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PERCENT YES FOR PAKISTAN; 29 PERCENT YES FOR BOTH.

3. RUBLE-RUPEE. ONLY 36 PERCENT AWARE OF CONTROVERSY. OF THESE, 35 PERCENT SAID SOVIET POSITION ON THIS ISSUE HAS CHANGED THEIR ATTITUDE TOWARD USSR FOR WORSE; 49 PERCENT UNCHANGED. ON QUESTION WHETHER USSR "SINCERELY INTERESTED IN ECONOMIC DEVELOPMENT OF INDIA," 44 PERCENT SAID YES, SIX PERCENT NO. 25. PERCENT AGREED TO QUALIFICATION "ONLY TO EXTENT IT SUITS HER INTEREST."

4. MAJOR POWER INFLUENCE IN SETTLEMENT OF WORLD AFFAIRS. COMPOSITE ANSWERS MUCH AND MODERATE INFLUENCE: U.S. 83 PERCENT; SOVIET UNION 78 PERCENT; OPEC COUNTRIES 38 PERCENT; EEC 25 PERCENT.

5. STATE OF BILATERAL RELATIONS. COMPOSITE VERY AND FAIRLY SATISFACTORY AS COMPARED TO NOT SO SATISFACTORY AND NOT AT ALL SATISFACTORY: US 23 TO 64 PERCENT; SOVIET UNION 83 TO FOUR PERCENT; PAKISTAN THREE TO 84 PERCENT.

6. IDENTITY OF INTERESTS. VERY MUCH AND FAIRLY WELL IN AGREEMENT COMPARED TO RATHER AND VERY DIFFERENT: US 24 TO 43 PERCENT; SOVIET UNION 43 TO 23 PERCENT; PAKISTAN SIX TO 60 PERCENT.

7. CONFIDENCE IN OTHER COUNTRIES. CHANGES IN RESPONDENT'S ATTITUDE DURING LAST THREE MONTHS, I.E. UP, DOWN, SAME: US FIVE TO 38 TO 41 PERCENT; SOVIET UNION 28 TO FIVE TO 52 PERCENT; PAKISTAN ONE TO 47 TO 37 PERCENT.

8. FEELING TOWARD OTHER COUNTRIES. COMPOSITE OF VERY GOOD, GOOD COMPARED TO BAD, VERY BAD. U.S. 37 TO 31 PERCENT; SOVIET UNION 75 TO THREE PERCENT; CHINA 16 TO 58 PERCENT; PAKISTAN THREE TO 82 PERCENT. COMPARABLE FIGURES FOR LAST SUCH SURVEY CONDUCTED LAST SEPTEMBER WERE: U.S. 55 TO 11; SOVIET UNION 73 TO FOUR.

9. COPY OF STUDY BASIC TABULATIONS BEING SENT TO IOR.HEMSING

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## Message Attributes

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